



3D Entertainment Announces Changes In Its Distribution Management Structure

Los Angeles (CA), London (UK and Paris (France), August 27, 2009 – 3D Entertainment, a leading company focusing on the production and distribution of high quality documentary films for IMAX® theatres and Digital 3D Cinemas, is pleased to announce that Julien Bollee has been named Chief Operating Officer of its distribution company. The announcement was made today by Francois Mantello, chairman of 3D Entertainment.

In addition to being responsible for overseeing the Company's operations and leading the distribution activities while executing the Company's business strategy, Mr. Bollee will continue to handle international sales and marketing activities for the Company's film catalogue and new films in development/production. Mr. Bollee is seconded by Alexandra Body and Celine Lawson, who have both been promoted as Managers, Exhibitor Relations.

Patricia Brandino, who joined the Company in August 2008 as Vice President, Theatrical Sales for USA and Canada, has seen her responsibilities expanded to include the North, Central and South American continents. Ms. Brandino reports directly to Mr. Bollee for general operations and remains based in Regina (Saskatchewan, Canada).

After a year-long collaboration, Luc Blouin, who joined the Company in August 2008 as Vice President, Film Development & Partnerships, will be stepping down from his position on September 9, 2009 to pursue other endeavors. His position will not be filled.

About 3D Entertainment

Founded in 2001, 3D Entertainment is a fast-growing company focused on the production, post-production and distribution of innovative 3D films for IMAX(R) theatres and Digital 3D cinemas worldwide. Its mission is to immerse audiences of all ages in unique story-driven 3D experiences that inspire and educate. At its inception, the company developed an ambitious plan to produce both a feature-length documentary, "OceanWorld 3D", and an "edutainment" film series for IMAX® theatres ("Ocean Wonderland 3D", "Sharks 3D" and "Dolphins and Whales 3D"), which have proven highly successful, cumulatively generating in excess of USD 70 million to date at the box office. In 2007, a separate division was created to oversee the theatrical sales and marketing of 3D Entertainment's productions. The company is based in London with a satellite office in Paris. For more information, visit the company's corporate website at <http://www.3DEfilms.com>

Brian McWilliams, +1-213-415-7400, bmcwilliams@spellcom.com
Alexandra Body, +44 20-7681-2357, alexbody@3defilms.com

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Source: 3D Entertainment

3D ENTERTAINMENT DISTRIBUTION LTD.

Company Number: 5974610 | Tax Number: 5715315803715A | VAT ID Number: GB893714781
Ibex House, 61-65 Baker Street; Weybridge, Surrey, KT13 8AH, United Kingdom
US Toll-free: 1-800-819-7753 | Phone: +44 20-7681-2357 | Fax: +44 20-7681-2357
info@3DEfilms.com | www.3DEfilms.com