



## **Christopher Lloyd is Back in “Time, the Fourth Dimension”, a New IMAX Theatre Film**

### **3D Entertainment Films to begin principal photography in 3D in Los Angeles studios this November**

Los Angeles (CA)/London (UK) - September 24, 2010 /PRNewswire/ 3D Entertainment Films is pleased to announce that three-time Emmy Award®-winner Christopher Lloyd will star in the Company's new IMAX theatre film, "Time, the Fourth Dimension" (working title). 3D Entertainment Films' Jean-Jacques Mantello ("OceanWorld 3D", Jean-Michel Cousteau's 3D film trilogy) and Richard Gabai ("Insight", "Call of the Wild 3D", "Popstar") will co-direct. The film's theatrical release at IMAX 3D and IMAX 2D theatres is currently scheduled for spring 2012 and will be overseen worldwide by 3D Entertainment Film's distribution arm.

"Time, the Fourth Dimension" tells the story of an eccentric professor, played by Lloyd ("Back to the Future", "Adams Family", "Call of the Wild 3D", "Piranha 3D"), and his lab assistant as they explore and explain the various dimensions that make up our world while focusing on the extraordinary and misunderstood fourth dimension: space-time.

"I am very excited about this project and am eager to start shooting this edutainment film in 3D in November," said Christopher Lloyd. "‘Time, the 4th Dimension’ will be a one-of-a-kind celebration of science that will allow audiences to better understand the concept of time and how we relate to it in modern day society."

"We are thrilled to have such a gifted actor and charismatic personality as Christopher Lloyd lend his talent to this unique project which celebrates science through entertainment," said Francois Mantello, Chairman and Chief Executive Officer of 3D Entertainment Films.

"Principal photography using state-of-the-art 3D cameras will begin in Los Angeles-area studios this November," said directors Jean-Jacques Mantello and Richard Gabai. "This film will embrace a variety of 3D filmmaking techniques, including stunning special effects, computer-generated images as well as time-lapse and high-speed photography. It is sure to delight audiences of all ages when shown on the world's largest IMAX theatre screens."

"Time, the Fourth Dimension" is part of 3D Entertainment Distribution's recently-announced ambitious plan to offer a steady stream of innovative 3D films for IMAX theatre exhibitors. The Company will begin by launching "Air Racers 3D: Forces of Flight" and "Patagonia Wilderness 3D" (working title) next summer and fall, respectively.

#### **3D ENTERTAINMENT DISTRIBUTION LTD.**

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### **About 3D Entertainment Films**

Founded in 2001, 3D Entertainment Films is the production and post-production arm of 3D Entertainment Films Holdings. With its sister company, 3D Entertainment Distribution, it is focused on the production, postproduction, sales and theatrical release of innovative 3D films for IMAX and Digital 3D cinemas worldwide. The cornerstone of the company's catalogue is a unique underwater 3D film trilogy presented by Jean-Michel Cousteau – "Ocean Wonderland 3D" (2003), "Sharks 3D" (2005) and "Dolphins and Whales 3D" (2008) – which has grossed USD 80 million at the box office to date. The all-media rights to their first feature-length film, "Ocean World 3D," were acquired in 2009 by Walt Disney Studios Motion Pictures and Wild Bunch for North America and international territories respectively. The Company maintains offices in London (UK), Los Angeles (CA) and Paris (France). For more information, please visit <http://www.3DEfilms.com>

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