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The T-Rex of the Seas Come Alive at IMAX Theatres with "Sea Rex 3D: Journey to a Prehistoric World"

New IMAX 3D Theatre Movie Brings the Ancient Underwater World Back To Life

Los Angeles (CA), Paris (France) and London (UK) – May 28, 2010 /PRNEWswire/ 3D Entertainment Distribution is pleased to announce that its new underwater theatrical release from the dinosaur age, SEA REX 3D: JOURNEY TO A PREHISTORIC WORLD, opens today at select domestic IMAX® 3D Theatres. The film will roll out at domestic and international IMAX® Theatres in both 2D and 3D throughout the year. SEA REX 3D, which was four years in the making and required a \$5 million budget, is produced by European production houses N3D LAND Productions and Mantello Brothers Productions.

SEA REX 3D: JOURNEY TO A PREHISTORIC WORLD innovatively sheds light on the extraordinary ancient underwater universe and its larger-than-life creatures, which, with their daunting size and natural ability for predation, were ruling the seas 20 million years before dinosaurs roamed the earth. The film stars Richard Rider and Chloe Hollings respectively as "Georges Cuvier", a major historical figure considered to be the father of vertebrate paleontology, and "Julie", an imaginative young woman.

"SEA REX 3D is truly the ultimate combination of science and entertainment," explain Pascal Vuong and Ronan Chapalain, the film's co-writers and co-directors. "We are thrilled to immerse moviegoers in an absolutely unique 3D film experience, which goes beyond the traditional IMAX® documentary thanks to an original story-driven screenplay, state-of-the-art CGI sequences, historical re-enactments and top paleontologists who virtually bring science to life!"

"It's the perfect addition to our highly successful live-action underwater trilogy, which has grossed \$75 million to date at the box office," says Francois Mantello, Chairman & CEO of 3D Entertainment Distribution. "Marine reptiles are just as remarkable and captivating as their terrestrial counterparts, the dinosaurs. We are very excited to share this awe-inspiring adventure with audiences who will get to see some of the most astonishing creatures of all time glide right off the screen. The incredible quality of its visual effects in 3D in ultra-photorealistic scenes makes this film utterly stunning."

SEA REX 3D premieres today at the New England Aquarium's IMAX® theatre (Boston, MA) and the IMAX® 3D Theatre Broadway at the Beach (Myrtle Beach, SC). It can also be seen at the Thanksgiving Point's Museum of Ancient Life (Lehi, UT) and Zion Canyon Theatre (Springdale, UT). The film will then open on June 12th at the Louisville Science Center (Louisville, KY) and on July 1st at the Liberty Science Center (Jersey City, NJ), as well as at Moody Gardens (Galveston, TX) in Spring 2011. Internationally, the film will be launched at the Science Center Singapore on November 1st and in January 2011 in Europe at Paris' La Geode and the Tycho Brahe Planetarium in Copenhagen. Additional IMAX theatre locations worldwide will be added to the growing list of engagements in the coming weeks.

In addition, the Company has secured two important distribution alliances, with leading motion picture distributor Luxor Group in Russia, the CIS and Baltic states, and Sarai Inc. in Japan.

3D ENTERTAINMENT DISTRIBUTION LTD.

Ibex House, 61-65 Baker Street, Weybridge, Surrey, KT13 8AH, United Kingdom
US Toll-free: 1-800-819-7753 | Phone: +44 20-7681-2357 | Fax: +44 20-7681-2357
info@3DEFilms.com | www.3DEFilms.com



The film is rated "Universal" by the British Board of Film Classification (BBFC), the equivalent of a "General Audience" rating from the Motion Picture Association of America. According to the BBFC, films classified as "Universal" are suitable for audiences aged 4 years and over.

The film is based on a screenplay by Pascal Vuong, Rick Dowlearn and Ronan Chapalain, and features an original score by Franck Marchal. Producers are Catherine & Pascal Vuong and Francois Mantello. Under the leadership of Dr. Nathalie Bardet, a top-notch team of scientists was assembled to guide the filmmakers: Dr. Olivier Rieppel, Rowe Family Curator at the Field Museum in Chicago (IL); Dr. Ryosuke Motani, Professor at the University of California, Davis (CA); Dr. Zulma Gasparini, Paleontologist at Argentina's La Plata Museum and CONICET; and Dr. Benjamin Kear, Paleontologist at Melbourne's La Trobe University (Australia).

The official website is <http://www.SeaRex-theFilm.com>

Follow the film's latest developments on Twitter <http://twitter.com/SEAREXthefilm> and watch an exclusive clip at Youtube.com at <http://www.youtube.com/searexthefilm>

ABOUT 3D ENTERTAINMENT DISTRIBUTION

Founded in 2001, 3D Entertainment is a fast-growing company focused on the production, postproduction, theatrical sales and marketing of innovative 3D films for IMAX theatres and Digital 3D cinemas worldwide. Based in London with a satellite office in Paris, the Company is dedicated to immersing audiences of all ages in engaging, story-driven 3D experiences that inspire and educate. The cornerstone of the Company's film catalogue is a unique underwater documentary trilogy – "Ocean Wonderland" (2003), "Sharks" (2005) and "Dolphins and Whales" (2008) - which has grossed over USD 75 million at the box office to date. The all-media rights to the Company's first feature length documentary, "Ocean World 3D", were acquired in early 2009 by Walt Disney Studios Motion Pictures and by Wild Bunch. For more information, visit <http://www.3Defilms.com>

ABOUT N3D LAND PRODUCTIONS

N3D LAND Productions is a production company founded in 2005 by Pascal Vuong, Catherine Vuong and Ronan Chapalain. The team is known for their expertise in the stereoscopic computer-generated imagery (CGI) field. The Company's goal is to restore, in a unique way, the link between science and entertainment as originally established by visionary author Jules Verne. Through a symbiotic partnership with top scientists, engineers and talented artists, the Company combines creativity and significant experience in 3D CGI filmmaking to transmit knowledge about various scientific and technological fields to the general public in an entertaining and impressive manner. For more information about the company, please visit <http://www.N3DLand.com>

Press Contact:
Alexandra Body, +44 20-7681-2357, alexbody@3defilms.com

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Source: 3D Entertainment Distribution

<http://www.SeaRex-theFilm.com>

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