

70 YEARS AGO AN HISTORIC LANDING CHANGED THE WORLD

NORMANDY 1944

A LARGE FORMAT 3D FILM DIRECTED BY PASCAL VUONG

DISTRIBUTED BY:

3D ENTERTAINMENT

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PRODUCED BY:



SMIIT DAL DEN

# D-DAY ON GIANT SCREENS FOR THE FIRST TIME EVER

AFTER EXPLORING PALEONTOLOGY IN A BRAND NEW WAY, THE CREATORS OF THE AWARD-WINNING DOCUMENTARY FILM SEA REX: JOURNEY TO A PREHISTORIC WORLD NOW BRING A NEW PERSPECTIVE TO A MONUMENTAL EVENT IN HISTORY THAT CHANGED THE WORLD.

### A LARGE FORMAT FILM EMBRACING ALL ASPECTS OF THE EVENT

**D-DAY, NORMANDY 1944** is a large format documentary produced entirely in 3D that provides a new, penetrating look at this moment in history in a unique manner to both teach and remind audiences of the largest-ever Allied operation and its lasting effect on the world. D-Day itself is well-known, yet very few people are aware of exactly why and how, during 100 days in the summer of 1944, Normandy became the most important place in the world.

### A FILM FOR AUDIENCES OF ALL AGES

Regardless of nationality, virtually everyone today has a parent, grandparent or even a great-grandparent with a connection to WWII. History, new technologies, human values and tactical strategy are among the many features that open the film to a wide range of audiences. It is also easily correlated to educational curriculums for all ages.

### JUNE 6, 2014: THE 70TH ANNIVERSARY OF D-DAY

The 70<sup>th</sup> anniversary of D-Day will be marked by national and local commemorations on both sides of the Atlantic, as well as in Eastern Europe, Asia and Australia. It may also be one of the few remaining opportunities to meet the last living veterans who landed in Normandy to liberate Western Europe.

### A TRIBUTE

**D-DAY, NORMANDY 1944** is dedicated to the millions of men and women, soldiers and civilians, who gave their lives in this battle for freedom.

## STORYTELLING THROUGH DIFFERENT TYPES OF IMAGES



### ANIMATED CARTOGRAPHY

To better understand the context & battle strategies, as well as visualize how the Allies invented the new technologies that led to the success of Operation Overlord.



### **ARCHIVAL PICTURES**

To share in the intensity and emotion of a specific instant with those who lived it, archival stills, rather than stock footage, have been rendered in stunning 3D.



### AERIAL SHOOTING

To feel the strength of the memories that emerge from the sight of Normandy's countless historical locations.

### AN EVENT THAT FOREVER CHANGED THE COURSE OF HISTORY

### **OPERATION OVERLORD**

In May 1943, to counter Hitler and the Axis forces, the Allies decide to open a Second Front on the western side of Europe. The Allied forces, led by General Eisenhower, have just months to organize the operation, code-named "Overlord," that will break Hitler's Atlantic Wall fortress and lead to the battle of Normandy.

### A GIGANTIC PREPARATION, A WELL KEPT SECRET

Following significant industrial growth, the US and their allies will, in a very short time, succeed in assembling millions of soldiers in southern England, as well as thousands of boats and planes alongside millions of tons of supplies in preparation for the landing on the beaches of Normandy. The choice of location was kept a secret from the Nazis by tricking them through disinformation operations.

### **D-DAY: BREAKING THE ATLANTIC WALL**

Taking advantage of a small window of opportunity, the great offensive armada goes to sea on June 5<sup>th</sup>, 1944. At dawn on June 6<sup>th</sup>, D-Day, the landings begin, with over 150,000 men on the first assault. Despite heavy losses, the landing is a success and, by the evening, the Allied forces have breached the Atlantic Wall.

### THE BATTLE OF NORMANDY

Following the successful landing, the battle of Normandy begins. Military and civilian casualties run into the tens of thousands but, after fierce fighting, by August the battle of Normandy finally ends. The Allied troops liberate Paris on August 25th.

### THE LEGACY

Thanks to "Overlord" the course of WWII swings back in favor of the Allies. But it will take another year to defeat Nazi tyranny and restore Peace and Liberty in the world. As the number of WWII veterans dwindles, it is important to remember British Prime Minister Winston Churchill's words: "Never in the field of human conflict was so much owed by so many to so few."



### SAND ANIMATION

To tell the true stories of soldiers and civilians, stop-motion sand animation is used as an intimate means of illustrating the war.



### LIVE-ACTION RE-ENACTMENTS

To bring to life the letters of those who experienced the events firsthand and immerse audiences in intimate personal stories.



### CGI RECONSTITUTIONS

To relive some of the key moments of the operation, on land, on sea and in the air, through spectacular computer graphic images.





# **AVAILABLE IN 3D/2D AND DOME** 15 PERF./70-MM AND ALL DIGITAL FORMATS

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